



Wellness
Today
A Healthier
Tomorrow

माननीय मंत्री जी केंद्रीय आयुष मंत्रालय

श्री प्रतापराव जाधव

1 नवम्बर 2026 | राष्ट्रीय स्टेडियम, दिल्ली

RUN FOR AYUSH

Run for a Healthy You, Naturally

Run for Ayush 2026

A 2 KM Walkathon

Celebrating Health, Wellness & Active Living

1st November 2026 · 6:30 AM - 11:00 AM ·

National Stadium, New Delhi

ORGANISED BY - TEN IMPACT, YOGA SANSKAR SUTRA FOUNDATION

IN ASSOCIATION WITH MY DREAM INDIA FOUNDATION



Moving Towards a Healthier India

Run for Ayush 2026 is more than a walkathon – it is a complete morning dedicated to healthier living, bringing together movement, knowledge, and community engagement.



Date

1st November 2026



Time

6:30 AM - 11:00 AM



Venue

National Stadium, New Delhi

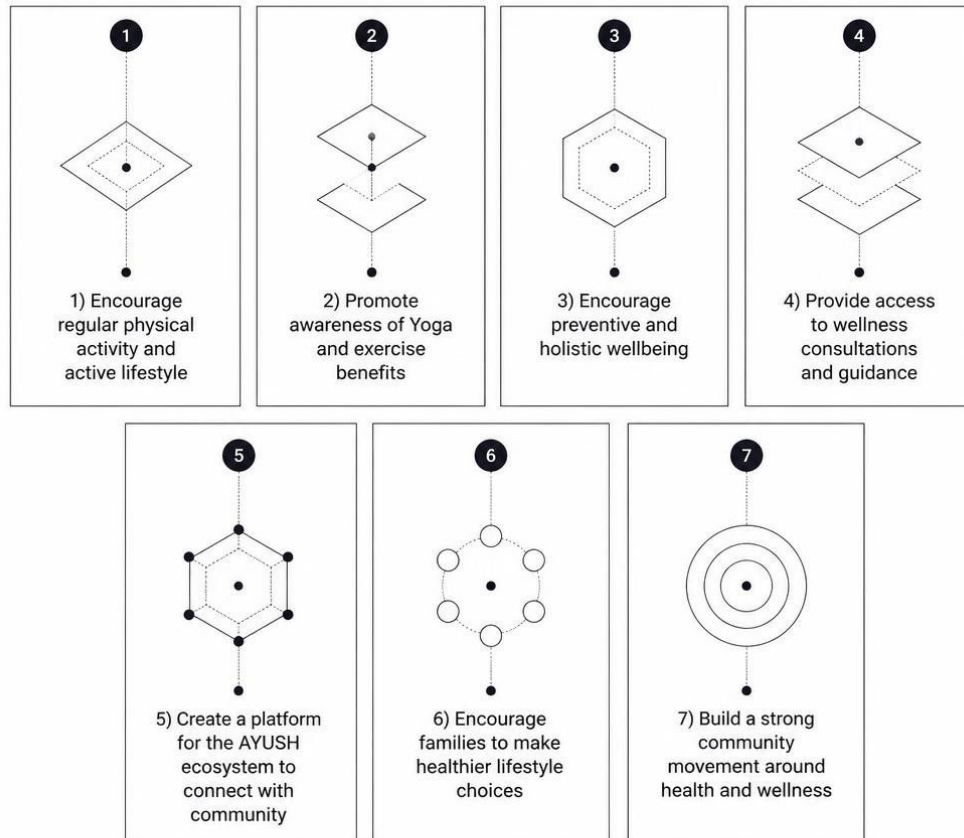


Format

2 KM Walkathon + Yoga + Wellness Activities + Consultations

What We Stand For

Run for Ayush 2026 is built on a clear set of objectives – to inspire, educate, and unite the community around the power of everyday wellness.



A Shared Vision

Every objective is designed to make health and wellness accessible, engaging, and actionable for every participant – from first-time walkers to seasoned wellness enthusiasts.

- The goal is not just one event – it is the start of a lasting community movement.

An Immersive Morning of Movement & Wellness

Run for Ayush 2026 offers a complete, engaging experience – combining physical activity with wellness awareness and community connection.



2 KM Walkathon

An inclusive, celebratory walk bringing citizens, families, and wellness communities together in an energetic atmosphere.



Yoga & Wellness Sessions

Guided sessions led by trained professionals, focusing on simple, practical wellness practices for everyday life.



Health Consultations

Direct interactions with wellness professionals offering guidance on preventive wellness and healthier lifestyle choices.



Awareness & Engagement

Wellness-focused activities, information booths, and engagement opportunities making health awareness accessible to all.

Bringing Everyone Together

Run for Ayush 2026 is a shared platform where health, movement, and wellness become a community experience – open to all.



Citizens & Families

Every age, every background – walking together towards better health.



Health Enthusiasts

Fitness lovers and active lifestyle advocates finding their community.



Wellness Practitioners

Yoga teachers, Ayush professionals, and holistic health guides sharing knowledge.



Institutions & Brands

Organisations and brands aligned with the mission of healthier living.



Why Run for Ayush?

Health and wellness are becoming central to everyday life. Run for Ayush transforms this growing interest into a positive, lasting community movement.



Promoting Active Living

Walking and regular movement – the simplest steps toward a healthier life.

Making Yoga Accessible

Discover yoga as a practical, daily wellness routine for body and mind.

Creating Awareness

Connect with wellness professionals and learn about preventive, holistic health.

Connecting Communities

People from all walks of life, united by one purpose – to live healthier.

Partner with Run for Ayush 2026

We invite brands and organisations to join a meaningful health and wellness movement. Our sponsorship tiers offer varying levels of visibility, engagement, and brand association.

 Main Sponsor ₹50 Lakhs Highest visibility · Prominent branding across all touchpoints · Dedicated stall · Full digital & print integration · Direct audience engagement	 Co-Sponsor ₹20 Lakhs Strong brand visibility · Designated event branding · Dedicated stall space · Social media & promotional presence · Official Co-Sponsor recognition
 Associate Sponsor ₹10 Lakhs Targeted visibility · Event collateral branding · Stall presence · Digital & social media presence · Official Wellness Partner recognition	 Stall Partner ₹5 Lakhs Direct product showcase and face-to-face interaction with wellness participants.

Why Partner with Run for Ayush?

Every moment of the event is a brand moment – from pre-event communication to the on-ground experience, your brand becomes part of the participant journey.



Visibility • Engagement • Experience • Association

The objective is not simply to place a logo – it is to create meaningful brand connections with an audience that values health and wellbeing.

- Align your brand with a positive initiative promoting healthier lifestyles, yoga, exercise, and preventive living across India.

Let's Build a Healthier Community Together

Run for Ayush 2026 presents an opportunity for brands and organisations to come together with a shared purpose – promoting healthier lifestyles and creating greater awareness around wellness.

Official Payment Account

Account Name: Ten Impact

Bank: Axis Bank

Account No: 926020020837474

IFSC: UTIB0004251

Branch: Kashimira Road

Event Coordination

Ramprasad Sharma

Founder, Ten Impact

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Please share payment confirmation with the Ten Impact team after completing your transaction.

